Sanjay Ghodawat University, Kolhapur

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

2020-21

EXM/P/09/00

Year and Program:	**School of Commerce and Management**	**Department:**
Course Code: MCAR 128	**Course Title: Online Journalism**	**Semester : VI**
Day and Date:	**End Semester Examination**	**Time:2 Hrs.** **Max Marks:50**

Instructions: 1) All Questions are compulsory.

			Marks	Bloom's Level	CO
Q.1		**Answer/Solve the following (any Two)–**			
	a)	Write about the types of reporting for online journalism	8	1	2
	b)	Identify various software's used in online journalism	8	3	1
	c)	Define Online Journalism and its various platforms	8	2	1
Q.2		**Answer/Solve the following (any two)**			
	a)	Identify the steps in Inverted pyramid of Data Journalism	8	3	4
	b)	Explain the term Data crunching	8	4	4
	c)	Classify various mobile application used in Online Journalism	8	2	3
Q.3		**Answer/Solve the following (any two)**			
	a)	Classify the social media tools used for online journalism	9	4	6
	b)	List the Ethics in Online Journalism	9	6	6
	c)	Determine the importance of Cyber Law in digital era	9	5	5

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